



Vision 2050: reframing the discussion

Tim Lester, Council of Rural RDCs

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Would you rather ...

60 or 800

The Community

Employment



Regional communities



Environment



International Competition



Consumers

Healthy living



Empowered choice



Maintaining trust



The Economy

Value add



Farm gate - \$60 billion
Agrisystem - \$800 billion

Employment



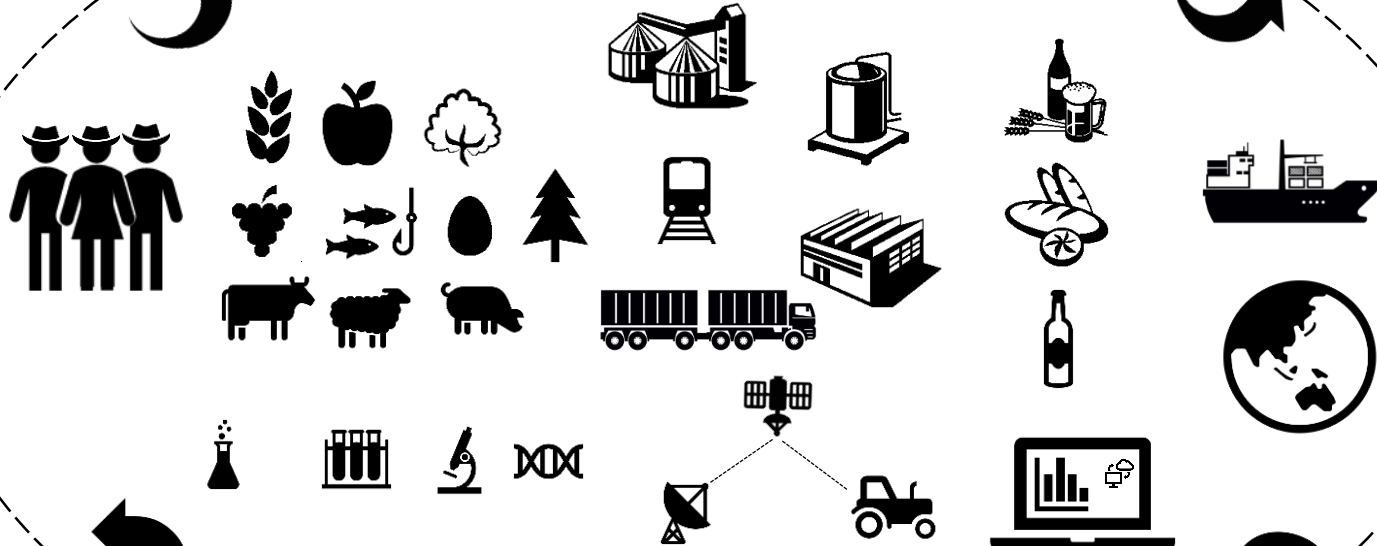
Farm workforce – 300,000
Farm dependent – 1.6 million

Exports

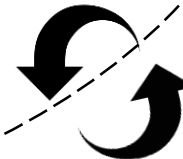
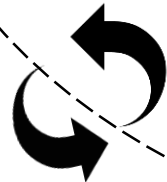
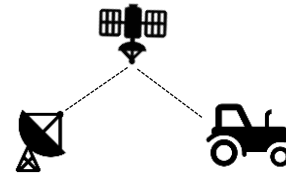


\$44.8 billion
15.3% of all Australian exports

The agrisystem joins
production with the community and
consumers through the value chain



The knowledge and innovation ecosystem
creates value by providing the agrisystem with
innovation to sustainably meet the demands of
consumers and the community



Markets

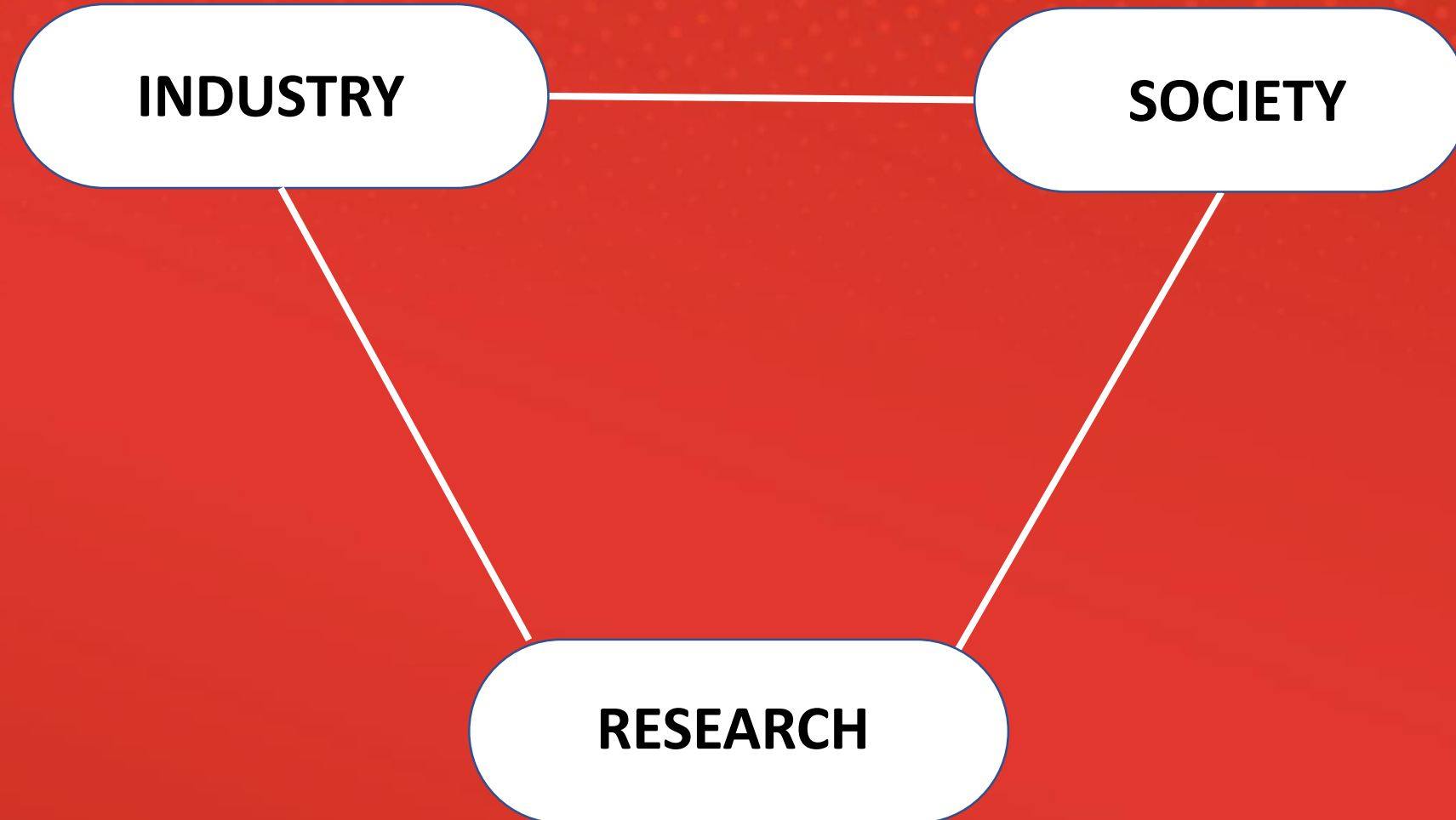
Market focused



Differentiating markets



Industry-driven innovation systems



Social outcomes – community and environmental health, wellbeing, sustainability, resilience

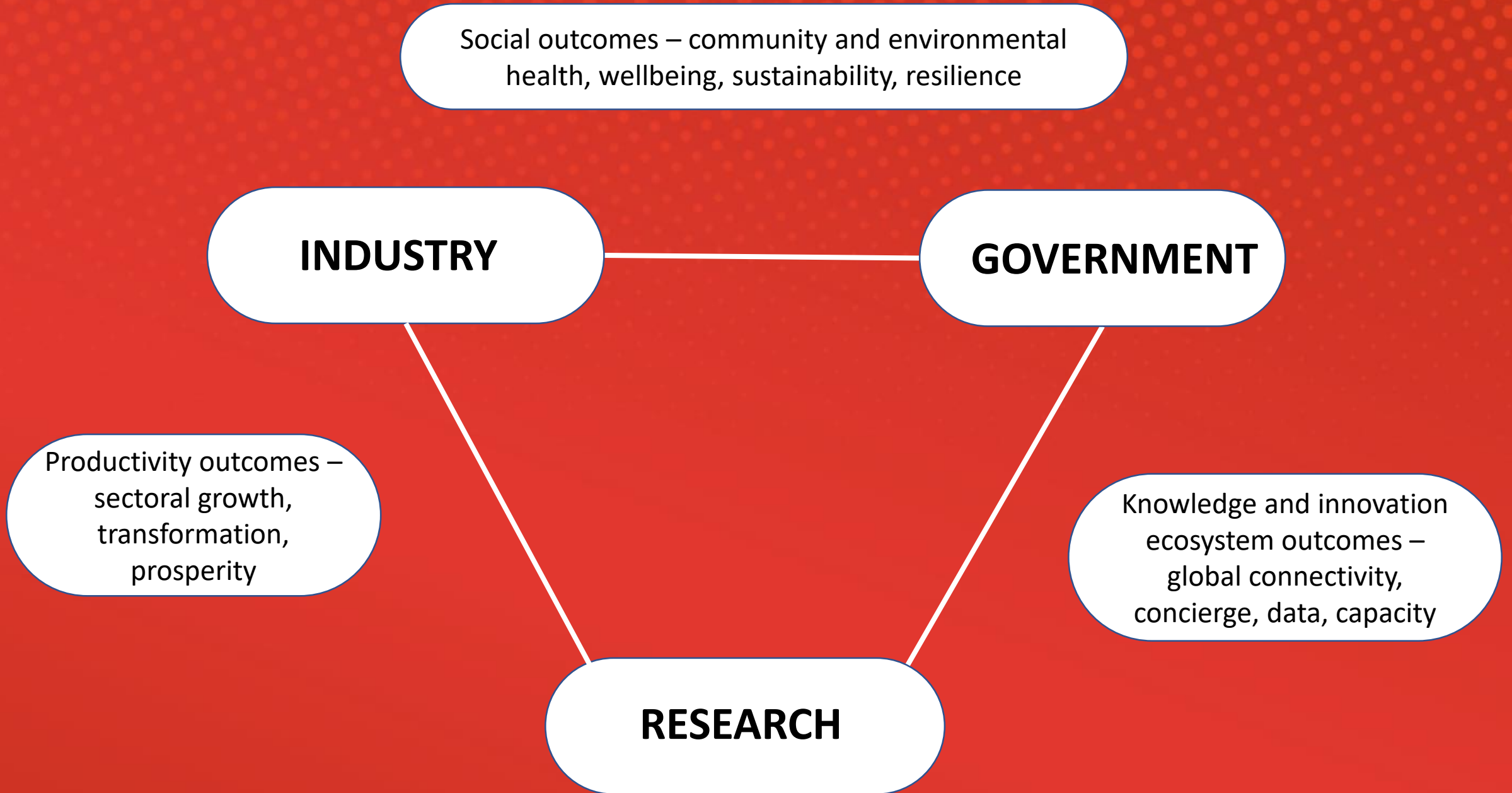
INDUSTRY

GOVERNMENT

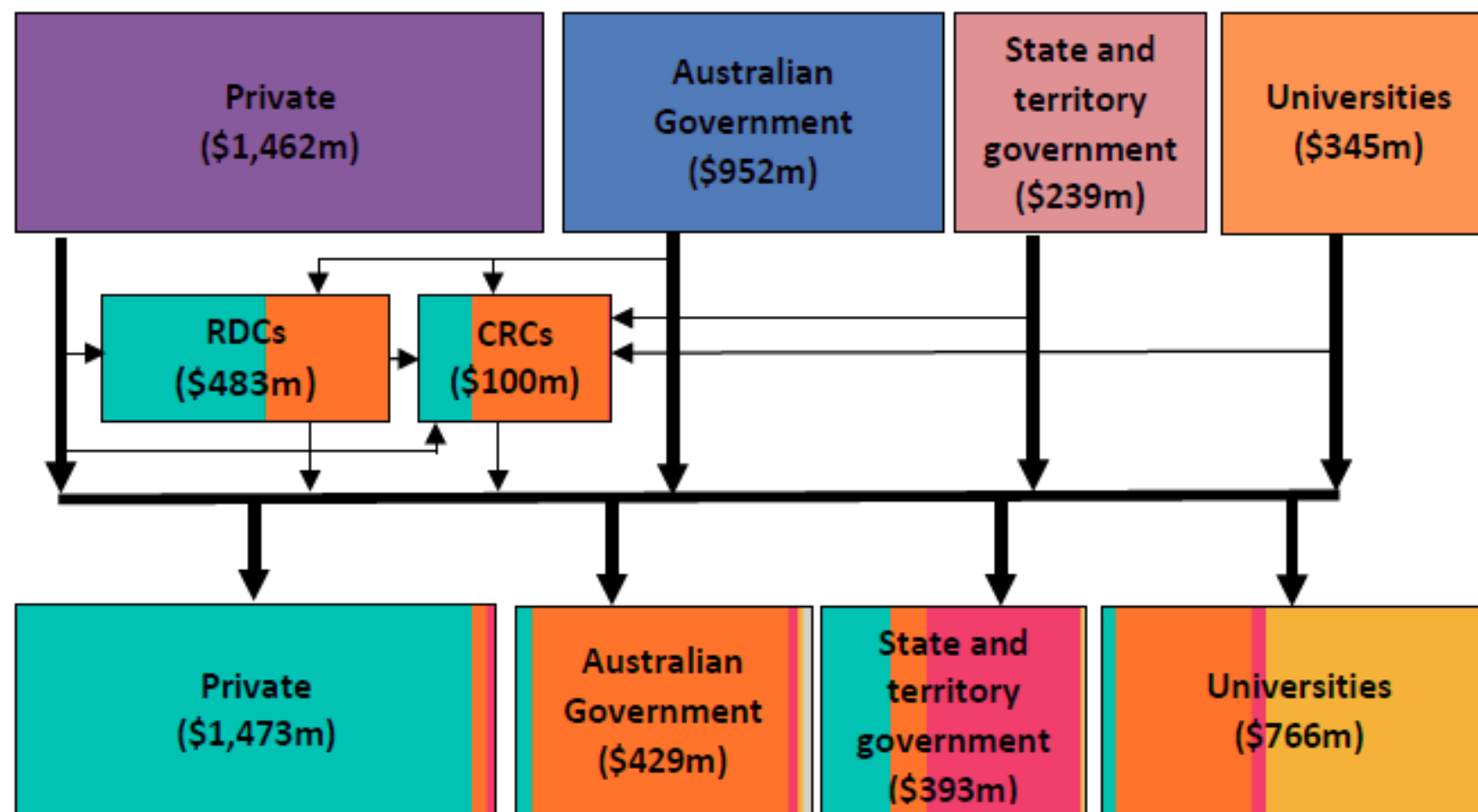
Productivity outcomes –
sectoral growth,
transformation,
prosperity

Knowledge and innovation
ecosystem outcomes –
global connectivity,
concierge, data, capacity

RESEARCH



Total rural R&D funding \$3 billion



Total rural R&D performed \$3.1 billion

Note: Excludes funding for extension. For the rural R&D performers and intermediaries (RDCs and CRCs), the diagram shows the shares of funding they each received from the various funding sources. R&D performers also received funding from 'other' sources that could not be included in the funding estimate.

Sources: Authors estimates; ABS 2015a, 2016b

*“Our vision is of flourishing agriculture,
fisheries and forestry industries
underpinning a thriving agrisystem.*

*Driving future success is a globally-
connected, highly effective and dynamic
knowledge and innovation ecosystem.”*



Council of Rural Research and Development Corporations

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